

## **EDITORIAL GUIDELINES FOR ADEA CONTRIBUTORS/BLOGGERS**

The Association for the Development of Education in Africa (ADEA) has established its credentials over the years in facilitating learning, policy dialogue, and participatory knowledge sharing between African ministries of education, development partners, and non-state actors. ADEA is working to ensure that user-friendly knowledge is generated, made accessible, well managed, and shared among education stakeholders in Africa. The ADEA Secretariat has produced some top-notch knowledge resources on critical educational themes, from education financing, education management, learning assessment, etc., and has been monitoring the impact of the pandemic on the education systems of African countries through the Observatory for Knowledge Exchange and Innovation on COVID 19.

However, there are more indigenous educational practices and innovative education policies that are been implemented on the continent but are not sufficiently captured on traditional knowledge platforms. There are very few learning and knowledge-sharing platforms from Africa with tested ideas and practical solutions from education practitioners and policymakers. Most qualitative knowledge products on African education policies and practices are produced in technical jargon and lengthy reports by researchers, or institutes. Therefore, ADEA envisions becoming the thought leader and one-stop platform where education stakeholders would exchange best practices and find timely, concise, comprehensive, and clear knowledge products with practical recommendations and actionable solutions on Africa's major educational challenges. Using a participatory and interdisciplinary approach, these knowledge products would be opinion pieces and policy analyses from a diverse range of education stakeholders (students, researchers, teachers, decision-makers, etc.)

## **KEY EDITORIAL GUIDELINES**

We welcome you to share your insights, commentaries and lessons learned with the growing community of educators and policymakers who turn to ADEA for the latest news, trends and developments on education practices and policies in Africa.

On behalf of our readers, though, we are a bit choosy! Below are our editorial guidelines: In a nutshell, your piece should be a fresh, thoughtful commentary or narrative on relevant education issues, written by someone who has unique expertise or experience. It should not be a marketing or product pitch. If a piece reads like marketing material or a press release, we are not likely to accept it.

Examples of great pieces include:

 Benefits of Digital Technical and Vocational Education and Training by Nader Imani, Shem Bodo



- How can Africa improve its learning assessment practices and boost learning recovery? by Cedric Christian Ngnaoussi Elongue
- How EMIS data drive education reforms: The case of The Gambia by Alpha Bah, Sang F.W. Gomez
- <u>Listening to African Researchers: Making sure evidence informs education policy</u> and practice by Izel Kipruto, Pauline Essah, P. Rose, Samuel Asare, Sandra Baxter
- Reimagining youth skills development for an inclusive recovery by Michael Weber, Victoria Levin
- Women in STEM: A key to unlock Africa's socioeconomic potential by Alice Mukashyaka

Aim to keep your article to less than 2000 words (give or take). They should include relevant links to topics, research and other specific items that you're discussing.

In addition, please include a brief bio, links to your work (Twitter, LinkedIn, personal blog, etc.) along with a professional picture of yourself.

When we receive your draft, we'll get back to you within two weeks with a thumbs up or down. What could lead us to decline your piece:

- Not enough of a fresh perspective or information
- Lack of clarity or command of written English
- Lack of substance or evidence for the points that you make
- Marketing pitches for companies, products or services that you provide as a consultant
- Excessive vitriol or pandering

Finally, let us know if you're receiving any perks or compensation for organizations that you're writing about or that are related to the subject that you're describing. We try to steer clear of conflicts of interest or subtle bias. The name of the game is to be upfront with our readers about anything that might have a significant influence on your opinions.

You retain copyright of the piece and grant us a nonexclusive right to run the piece online. If you repost it, please include a line that reads, "This piece originally appeared on ADEA on [DATE]," and the link to the original article.

We're eager to continue to build a quality community site and are excited to welcome you into it! Please reach out with questions.

We accept articles all through the year and you can send your proposed article or a summary of it to Shem Bodo, Senior Programs Officer, s.bodo@afdb.org, with copy to adea@afdb.org.